

UI UX Design Course

<i>UI UX Tools</i>
Photoshop
Illustrator
Adobe xd
Figma
HTML5
CSS3

Introduction

User Experience - What is It

Importance of User Experience

User-centered Design

UX vs. UI

UX and its Future

User Study

Stakeholder Interviews & Meetings

Business & Product Goals

Competitor Analysis

Analysis of Market segment

User profile

Critical Success Factors

Group Analysis - User

Usability Criteria

User Research

Interview Users

Contextual Enquiry

Review - Heuristic

Surveys

Focus Group

Empathy Map

Information Architecture

Navigation - Different Types

Sorting Tools

Card sorting and Reverse card sorting

Predesign Basics

Mobile UX - An Introduction

Mobile UX Design Basics

Native vs. hybrid

Sketching & Paper Prototypes

Mobile First approach

Design Workshop

Prototyping & Wireframe

Low & Hi-Fidelity Wireframes

Wireframes Tool- Sketch, Balsamiq

Prototype Tool - InvisionApp

Approach To Design On Mobiles

Different Mobile Platforms

Screen Sizes

Native & Hybrid Applications

iOS & Android Design

Design Guidelines

Design Patterns for Mobiles (Forms, Navigation, Sort& Search, Tables, Filters, etc.)

Approach To Design On Web Platform

Responsive Design Guidelines

Global Standards - Fonts & Colours

Assets and Style Guide

Testing Procedures

Preparation - Usability Test (Scenario, Screeners)

Creating a Test Plan

Tools for Testing

Testing - Usability & Remote Usability